



College Document # _____

UCC Document # 204Review Type: Edit Exp Full**CATALOG YEAR 2013-2014**COLLEGE/SCHOOL/SECTION: A.R. Sanchez School of Business

Course: Add: Delete:
(check all that apply) Change: Number Title SCH Description Prerequisite

Response Required: New course will be part of major minor as a required
or elective course

Response Required: New course will introduce , reinforce , or apply concepts

If new, provide Course Prefix, Number, Title, **Measurable** Student Learning Outcomes, SCH Value, Description, prerequisite, and lecture/lab hours if applicable. If in current online catalog, provide change and attach text with changes in red and provide a brief justification.

Program: Delete: Add: Change: Attach new/changed Program of Study description and 4-year plan. If in current online catalog, provide change and attach text with changes in red.

Program Learning Outcomes: Add: Change: Attach listing of program learning outcomes.

Minor: Add: Delete: Change: Attach new/changed minor. If in current online catalog, provide change and attach text with changes in red.

College Introductory Pages: Add information: Change information:
Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Other: Add information: X Change information: Attach new/changed information. If in current online catalog, provide change and attach text with changes in red.

Graduate Certificate Program in Business

Approvals:

Signature

Date

Chair
DepartmentJ. Jiminador2/22/13

Dean

R. Stephen Sears2/22/2013

02/2012

Proposal for a Graduate Certificate Program in Business

The college currently does not have a graduate certificate program in Business. We have identified a need for international students, especially from China, having interest in such a program. The demand is expected to be ongoing. We plan to offer the graduate certificate program in summer. In this document we present the details pertaining to this program. These details were developed by Dr. S. Srinivasan in consultation with Dr. Haibo Wang.

Students' profile: Graduate business students in a Chinese university who, after completing their course work, are looking for an American academic experience. The Chinese graduate program is a two and a half-year program. The students finish their course work in one year. For one year they work on internships in China. Usually, they work on a thesis topic for half-a-year. These students get either a MBA degree or a Masters in International Business. Now, they are interested in getting an American Experience by visiting US over summer. Dr. Da Huo is telling us that several classes in his University are taught in English. That is why these students do not need ESL classes.

In China, the students will be taking their final exam during the middle of June. Summer Session in China starts at the end of June or early July, depending on when the Chinese New Year falls. Usually, the Chinese New Year celebrations last 15 days. In 2013, the Chinese New Year falls on February 10th and in 2014 the Chinese New Year falls on January 31st.

Why TAMIU? One of our former doctoral students, Dr. Da Huo, works at the Central Finance & Economics University in Beijing. The Dean of this University is Dr. Yohong Tang. She has visited TAMIU with Dr. Da Huo last year. There is another university in China whose students are also interested in the Graduate Certificate program from TAMIU. The Dean of this other University is a friend of Dr. Tang and so she is confident that they could send 15 students each year for the Certificate program.

Paying for the program: The students interested in attending TAMIU for the Certificate program will all work with a single agency in China. This agency will collect the money for all expenses from the students ahead of time and pay TAMIU directly on behalf of all students for all expenses in one payment.

Benefit to students: The Chinese students will attend a six-week academic Graduate Certificate program at TAMIU. During this time the students will take five modules and participate in one internship. The five modules planned are:

1. Management
2. Global Marketing
3. International Business
4. International Economics
5. Global Supply Chain Management

Modules 1 and 2 together will provide the content of a topics course that would be equivalent to MGT 5399 – 3 credits here. Students will earn 3 TAMIU graduate credits that they could apply towards any TAMIU MBA program.

The students will take these modules as follows:

Module 1 3 weeks in July on M, W, F for 2 hours and 30 minutes each.
Module 2 3 weeks in July on M, W, F for 2 hours and 30 minutes each.
Module 3 3 weeks in July on M, W, F for 2 hours and 30 minutes each.
Module 4 1 week in July & 2 weeks in August on M, W, F for 2 hours and 30 minutes each.
Module 5 1 week in July & 2 weeks in August on M, W, F for 2 hours and 30 minutes each.

Module 6 Internship Students will visit area businesses on T and R to observe how U.S. businesses operate.

Total contact time per module would be 22 hours and 30 minutes.

Instructors: All modules will be taught by TAMIU faculty on an overload basis. Faculty will be paid \$2,000 per module. Module 6 (Internship) will be coordinated by the Director of this program with the assistance of Ms. Leiza Nochebuena.

Documentation from TAMIU: Students completing the Graduate Certificate program will be given a Certificate with TAMIU Seal and signed by the Dean of the Sanchez School of Business. Besides the Certificate, the students will be given details of the modules completed. In addition, the students will be given a TAMIU transcript showing the completion of three graduate credits.

Number of students per intake: 15

Program Duration: Six weeks in July, August

Cost per student: \$5,720

Proposed Courses: Each course module will meet for three weeks (\approx of $\frac{1}{2}$ course credit)
Students will meet M, W, F for each module
Each class session will last for 2 hours and 30 minutes
Students will travel on T, R for internship related visits

Proposed course module	Equivalent of an existing graduate course	Duration
1. Management	MGT 5399	Jul 3 weeks
2. Global Marketing		
3. International Business		Jul 3 weeks
4. International Economics		Jul-Aug 3 weeks
5. Global Supply Chain Management		Jul-Aug 3 weeks
6. Business Internships		Jul-Aug 3 weeks